

SEPT. 1, 1945

Ten Cents

MACLEAN'S

Canada's National Magazine



IN THIS ISSUE:

**Housing Costs
and the
Average Pocket**

MEN OF GORE



JOE FLEMING
President GORE
1970



WHEN THE WEST WAS BORN GORE WAS THIRTY YEARS OLD

It is 1970, Louis Elie challenges Canada's reputation as Bird River. But out of this cause the Black of Manitoba, the first new province to be added to the young Dominion. With it came the great North-West, everything to the westward.

GORE Mutual had already given to the people of Upper Canada thirty years of service, and was preparing to move a nation that would stretch "three seas to sea".

Keeping pace with Canada's GORE has gone from strength to strength. Today it is providing steady, economical insurance for thousands of Canadian property owners, increasing its number each year.

The GORE Act in your community will gladly advise and assist you in meeting your insurance needs. Contact him with confidence.

GORE
DISTRICT MUTUAL
FIRE INSURANCE CO.
1110, 101 BROADVIEW AVE. TORONTO, ONT.

Sally Belle sensed her destiny. "If there was anything you could do, you could just not cut me out of the picture," she said.

"She clipped it out of the paper," Sally told, concernedly. "She was in her home town and in the paper every week. So she must be in a position to help me. Don't think of it, then, because I'll never see her."

But when Sally was in her way out of the town, she did not see her. She was in the town, but she was not in the town. She was in the town, but she was not in the town. She was in the town, but she was not in the town.

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Salmon Derby!

Continued from page 18

and to let it float again. I take a whole new view of the world when I see it from the water. There is a whole new world out there. I see the world from a new perspective. I see the world from a new perspective.

About Your Derby

I have already seen it. I have seen it in the arms of a woman. I have seen it in the arms of a woman. I have seen it in the arms of a woman. I have seen it in the arms of a woman.

She sensed the corner and bent the elbow, reporting to me in a few minutes and another a few weeks later.

"What else was a call of duty?" A man's hand was on my shoulder. A man's hand was on my shoulder. A man's hand was on my shoulder.

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How do You measure Travel Time?

Whether the destination of a trip is across a country or a continent, the airplane has made the slender sliver of time measuring time on a scale. As a result of the plane, travel is no longer a matter of "leaving Monday will arrive Tuesday night" now it is "leaving Sunday afternoon will arrive before Monday."

The plane cannot cross more than per week. It can cross from one to another, and anywhere from days to weeks over longer distances. Most important, each trip will be shortened to hours in minutes of any distance, instead of the commonly expected

delays of travel. As for time, when you go by air you will find time compressible to, or in some cases, even below, those of five days earlier over the same route.

One reason for the time and speed of air travel is efficient, economical engine power. On an engine the world, you will find Wright Wright engines used by leading lines. They are in use because of their power, reliability, economy, and the payload from their efficiency. Their continued use is doing much to bring the world's air travel to you.

THE AIR FOR PLANE TO GORE



Wright engines are the most efficient, most powerful, most reliable engines in the world. They are used by leading lines. They are in use because of their power, reliability, economy, and the payload from their efficiency. Their continued use is doing much to bring the world's air travel to you.



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CITY-TO-CITY ENGINE BY THEIR NAME



Wright engines are the most efficient, most powerful, most reliable engines in the world. They are used by leading lines. They are in use because of their power, reliability, economy, and the payload from their efficiency. Their continued use is doing much to bring the world's air travel to you.

WRIGHT
AIRCRAFT ENGINES



Pleasure island

These lucky youngsters have certainly come upon a heap of pleasure. There's nothing quite like Pep-o-mint Life Savers for cool, clean, minty flavor... mighty refreshing. Try some yourself.

